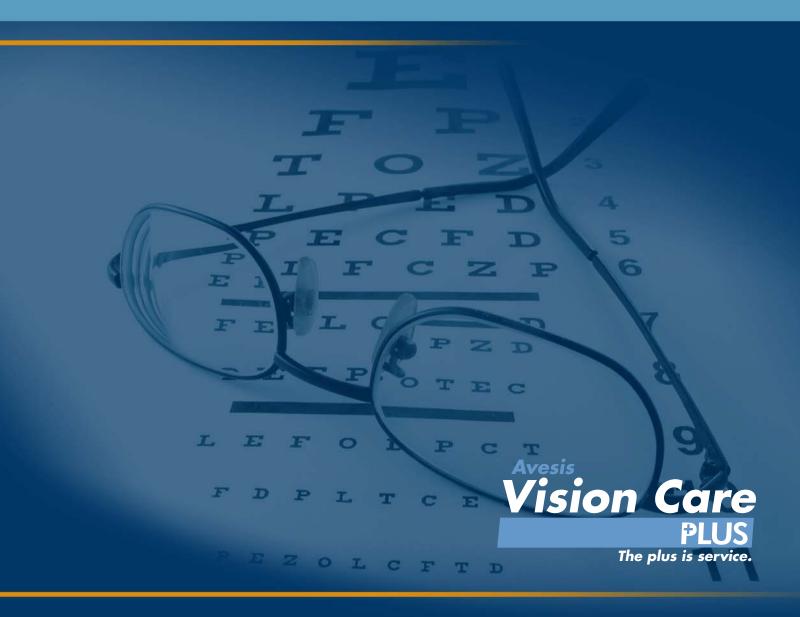
A VISION CARE PROPOSAL



VISION PROPOSAL

TABLE OF CONTENTS

About Avesis Vision Care Plus Introduction 3 Benefits Eye Examination 4 Frames 4 Spectacle Lenses 4 Contact Lenses 5 Additional Savings 5 LASIK 5 LASIK Rider 5 Out-Of-Network Benefits 6 Limitations and Exclusions 6 Implementation 6 Getting Started 7 Plan & Rates



AVESIS VISION CARE PLUS

INTRODUCTION

Thank you for considering Avesis Vision Care Plus to handle your Client's Vision Care Needs

Our Vision programs are designed to reduce sponsor and participant costs by delivering benefits and services through Avesis Vision Care Plus organized networks of providers. Participating optometrists, opticians, and ophthalmologists have agreed to accept significantly reduced fees for their services and products. These reduced fees are passed on to sponsors and participants by way of fully funded managed care plans, fully insured stand alone plans and fee-for-service discount programs. Sponsoring organizations include BlueCross BlueShield organizations, insurance carriers, HMO's, municipalities, unions and thousands of corporations.

The continued upward spiral in health care costs has challenged sponsors, providers and payers of health benefits to deliver high quality care without collapsing under cost overload. The Avesis Vision Care Plus benefits menu has been created to meet that challenge by making available quality professional vision services at the lowest possible price.

Avesis Vision Care Plus offers flexible plan designs to our brokers and consultants introducing a product that is scalable to meet the needs of any organization. We are constantly improving the vision benefit experience through innovative online tools. We invite you to compare our high benefit levels, low premiums, robust provider network and ease of administration in your efforts to provide valuable employee benefits to your clients.



BENEFITS

EYE EXAMINATION

After the applicable examination co-payment is met, members are entitled to a comprehensive vision examination by a qualified Avesis Vision Care Plus provider. If a patient has no specific complaint but wants a brief, routine check-up, the provider may perform a limited or intermediate exam. Dilation is covered in full based on the following criteria only: central vision loss, photopsia, floaters, history of ocular surgery, history of ocular trauma, history of ocular disease, high myopia or diabetes. If these conditions do not apply, the member is responsible for paying the provider directly. The member will receive Avesis Vision Care Plus Preferred Pricing for the dilation.

The following is a summary of what is included in the examination:

Case history, including chief complaint and/or reason for visit; patient medical/eye health history and record of current medications; record of visual acuities with and without present correction, if applicable; pupil responses; external exam findings; internal exam findings; screening of visual fields perception; present prescription; retinoscopy, when applicable; subjective refraction at far and near point; binocular and ocular mobility testing; test of accommodation and/or near point refraction; tonometry, when applicable; diagnosis/prognosis; and specific recommendations.

FRAMES

The Avesis Vision Care Plus program is designed to give each member a frame covered in full. To take advantage of the 100% covered frame, members must stay within an allowance set by their plan type. In some cases, a materials copayment may apply.

The program does not limit the frame selection to specific models, designers or price points. Members

have the freedom to select any frame from a participating provider's office.

In the event the member exceeds their plan's designated frame allowance, they will pay a reduced out-of-pocket fee which will be substantially less than the full retail cost of the frame.

Since retail pricing is vastly varied from provider to provider, Avesis Vision Care Plus uses a fixed wholesale price model for frame allowances. Wholesale costs are determined by the manufacturer and are not subject to the arbitrary two to three (2-3) time mark-up of the provider's retail office. This allows us to control cost and pass the savings onto our members regardless of their geographic location.

SPECTACLE LENSES

When the provider prescribes vision correction, the plan includes the necessary optical materials and professional services connected with ordering, fabrication, fitting and adjusting of these materials.

After the applicable materials co-payment is met, members are entitled to a pair of standard single vision, bifocal, trifocal or lenticular lenses, **covered in full**. Lenses are available in plastic or glass (includes FDA hardening) FT25, FT28, RD22 and FT7 X 28 all powers up to +/-7.00SPH and 4.25 cylinder and up to +4.00D add.

Participants may choose non-standard lenses or lens characteristics that are not necessary for their visual welfare but are desired for cosmetic reasons. Members electing specialized lens options (i.e. polycarbonate, Hi-Index, etc.), will receive Avesis Vision Care Plus' Preferred Pricing minus the standard lens plan payment.

Add-ons to standard lenses such as scratch coating, UV protection, tints, etc. are all available at Avesis Vision Care Plus' Preferred Pricing.



BENEFITS

CONTACT LENSES

Elective Contact Lenses

Members may choose elective contact lenses in lieu of the frame and spectacle lens benefits. Members receive the Avesis Vision Care Plus' Preferred Pricing of 20% off of retail plus a specified allowance depending on the Advantage program selected (Plus or Enhanced). For disposable contact lenses, the Avesis Vision Care Plus Preferred Pricing provides for a discount of 10% off of the retail price. Members can use their allowance all at once or throughout the plan year, as needed. The allowance can be applied toward the purchase of contact lenses only, contact lenses and the fitting fee or the fitting fee can be purchased separately. Co-pays do not apply to the elective contact lens benefit.

Medically Necessary Contact Lenses

Medically necessary contact lenses are covered in full, in lieu of frame and spectacle lenses. The following are some of the conditions that constitute eligibility for medically necessary contact lenses: following cataract surgery; certain conditions of Anisometropia and/or Keratoconus; or to correct extreme visual conditions that cannot be corrected with spectacle lenses. Medically necessary contact lenses require prior authorization from Avesis Vision Care Plus. Co-pays do not apply to the medically necessary contact lens benefit.

LASIK

Avesis Vision Care Plus offers members a one-time/lifetime LASIK allowance of \$100 or \$150 depending on which program is selected (Enhanced or Plus). The allowance can be used either in or out-of-network. Staying in-network will ensure each member receives care from a surgeon that is experienced and highly-qualified. In addition, the national network of participating providers will discount their services prior to applying the LASIK allowance.

The discount for members range based on the wide spectrum of the participating surgeon's price points. By basing the price paid by the member on each surgeon's lowest advertised price, less the designated discount and allowance, Avesis Vision Care Plus can ensure that members always obtain significant savings on LASIK benefit forfeit all other benefits for that plan period.

LASIK RIDER

As an elective option, Avesis Vision Care Plus offers a funded LASIK rider in the amounts of \$300 or \$600 on a one-time/lifetime basis. The allowance will be applied toward the cost of LASIK surgery for one or both eyes. This service will take the place of all other benefits for that plan period. Any remaining charges for LASIK services remain the responsibility of the member.

NOTE: Refractive surgery is an elective procedure and may involve potential risks to patients. Avesis is not responsible for the outcome of any refractive surgery.

ADDITIONAL SAVINGS

Items not covered and additional purchases after the member's benefits have been exhausted are available on an **unlimited basis** at Avesis Vision Care Plus Preferred Pricing. The Preferred Pricing is an average savings of 20% off of the provider's usual and customary fees. The member is responsible for payment of the discounted fees to the participating provider at the time of service. The Avesis Vision Care Plus Preferred Pricing is only available if a participating provider is used.



BENEFITS

OUT-OF-NETWORK

Avesis Vision Care Plus offers its members a better value when using its network of providers. However, Avesis Vision Care Plus offers reimbursement for out-of-network examinations, spectacle lenses (pair) and frame, contact lenses or LASIK. Reimbursement is not available for cosmetic options such as tints, scratch coating, UV protection, etc. Members who elect to use an out-of-network provider must pay the provider in full at the time of service and submit a claim for reimbursement. Reimbursement is made in accordance with the proposed out-of-network reimbursement schedule.

Out-of-network claim forms can be obtained by visiting www.avesis.com for a downloadable version, by contacting the Group's Administrator or by contacting Avesis' Customer Service Center.

Co-payments are not applicable to out-of-network benefits. Out-of-network benefits are subject to the same eligibility, availability, frequency of benefits, limitation and exclusion provisions of the plan; and are in lieu of services provided by a participating provider.

Members find our Plans easy to use

- Simply visit www.avesis.com or call Avesis'
 Customer Service Department to choose from a list of over 25,000 providers.
- Schedule appointments and identify themselves as Avesis members.
- Pay any applicable co-payments and any expenses not covered by the plan.

Guarantee

Policies and rates are guaranteed for two (2) years

Group Size

Employer Paid - Minimum group size & participation of three (3) eligible employees Voluntary Groups - Minimum group size & participation of five (5) eligible employees

LIMITATIONS AND EXCLUSIONS

The managed vision plan is designed to cover eye examinations and corrective eyewear. It is also designed to cover visual needs rather than cosmetic options. Should the member select options that are not covered under the plan, as shown in the schedule of benefits, the member will pay a discounted fee to the Avesis Vision Care Plus participating provider. Benefits are payable only for expenses incurred while the group and individual member's coverage is in force.

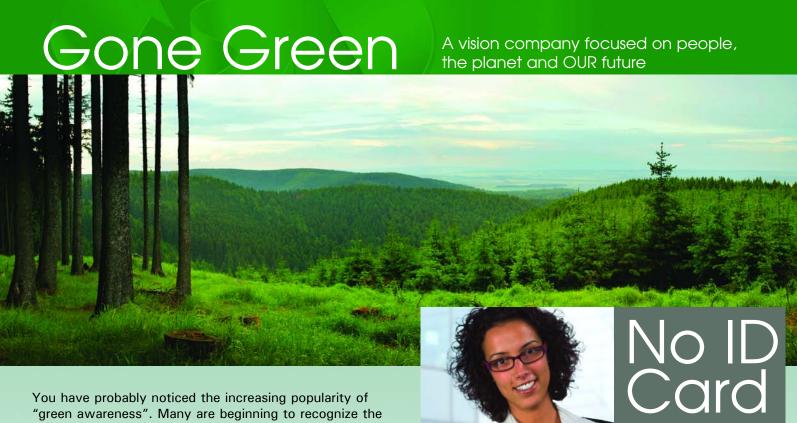
There are no benefits under the vision plan for professional services or materials connected with and arising from:

- Orthoptics or vision training;
- Subnormal vision aids and any associated supplemental testing;
- Plano (non-prescription) lenses or Plano sunglasses;
- Two pair of glasses in lieu of bifocals and blended lenses;
- Any medical or surgical treatment of the eyes or supporting structures;
- Replacement of lost or broken lenses, contact lenses or frames, except when the member is normally eligible for services:
- Any eye examination or corrective eyewear required by an employer as a condition of employment;
- Services or materials provided as a result of any Worker's Compensation Law, or similar legislation, required by any governmental agency whether federal, state or subdivision thereof.
- Some provisions, benefits, exclusions or limitations listed herein may vary depending on your state of residence.

Employees enrolling in the voluntary plan must agree to remain enrolled during the designated plan period.

Employees who elect not to enroll during the initial plan enrollment period must wait until the next plan enrollment period to enroll.

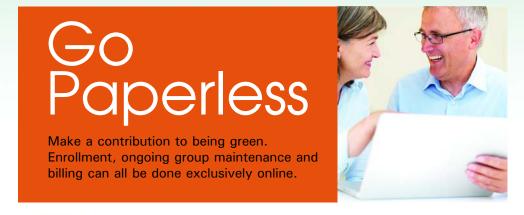




"green awareness". Many are beginning to recognize the importance of taking care of our environment and doing more to improve our communities.

It's exciting to see a growing number of people becoming interested in finding eco-friendly ways to work, play and communicate.

At Avesis, a company founded on caring and helping to bring health and well-being to millions of people, the decision to **GO GREEN** was an easy one and a natural fit. With healthcare being an interactive business, we can only succeed in our recycle, reduce, reuse philosophy if you – our partner share in our quest.



Would you join us? You can do your part by becoming a Green Program Member – same great benefits and value, but you will have the added pleasure of knowing that you did something to help preserve our planet.

Did you know that most

providers don't request an ID card to verify

vision benefits?

This program is open to all brokers, groups, members and providers – all who can access the data they need conveniently, quickly, and most importantly, paperless with the Avesis vision program. Say YES to NO paper.

Avesis has taken many steps in developing a corporate-wide directive to make "GREEN" a daily part of each staff member's work day. Simple ideas such as a corporate-wide recycling program, the increased use of recycled materials and, when appropriate, printing on both sides of a page. These ideas are just a few of the many initiatives that are in effect today.

Vision Care
PLUS
The plus is service.

Questions regarding Our Green Program? Find more facts at www.avesis.com/green

PLUS PLAN

WHAT IS COVERED

BENEFITS	AVESIS VCP NETWORK	OUT-OF-NETWORK
Eye Examination		
Spectacle Lenses Standard Single Vision Standard Bifocal Standard Trifocal Standard Lenticular Progressive	con Covered in full Covered in full Covered in full Covered in full 20% off retail, plus \$50 allowance	Reimbursed up to \$25.00 Reimbursed up to \$40.00 Reimbursed up to \$50.00 Reimbursed up to \$80.00 Reimbursed up to \$40.00
Specialty	20% off retail, plus corresponding standard lens reimbursement	Corresponding standard lens reimbursement
Lens Options	Preferred Pricing ¹	N/A
Frame	\$50 Wholesale Allowance ²	Reimbursed up to \$45.00
Contact Lenses³ Elective Medically Necessary	\$130 Allowance Covered in full	Reimbursed up to \$130.00 Reimbursed up to \$250.00
LASIK Surgery	\$150 onetime/lifetime Allowance	\$150 onetime/lifetime Allowance

¹Average Savings of 20% off the providers usual and customary fees. ²Approximately \$100 - \$150 retail frame after applicable materials co-payment is met. ³Contact lenses are in lieu of spectacle lenses and frame. Contact lenses and Out-of-network benefits are not subject to co-payment.

Frame Allowance

\$100 - \$150 (\$50 wholesale)

Approximate retail value

Frames from participating corporate Wal-Mart locations are covered up to a \$68 retail value.

Contact Lens Allowance

\$130

Discount of up to 20% is received prior to applying the contact lens allowance.

Contact:

Rates are good for 90 days from the date this proposal was created.

EO = Employee Only

E1 = Employee + One

ES = Employee + Spouse **EC** = Employee + Child(ren)

EF = Employee + Family

Co-pays

Vision Examination Materials

Frequency

Contribution Tier

Monthly Rates

